

MOSQUITO AUTHORITY™ CASE STUDY

86% CONVERSION RATE FOR ALL LEAD SOURCES



THE PROBLEM

MOSQUITO AUTHORITY™ reported having missed calls and opportunities due to overly high in-season call volumes.

These high call volumes lead to roadblocks with being able to handle potential customer call follow up. As a result potential customers were having to leave voicemails instead of being served.

OUR SOLUTION

After analyzing the situation, ProNexis implemented the following solutions to MOSQUITO AUTHORITY™ locations:

- **Lead Handling**
- **Appointment Setting**
- **Message Taking for All Non Leads**
- **24/7 Call Coverage**
- **mHelpdesk Integration**



OUR RESULTS

86% **CONVERSION RATES**
Across all lead sources.

1200 **ADDITIONAL SALES**
Made this year.

Get started today.

CALL 800-878-8585

“ The team at ProNexis have been great partners. The results to date have exceeded the expectations of myself, and the rest of the Mosquito Squad leadership team.”

— **Rob White**, Vice President - Mosquito Squad

“ [ProNexis'] approach, responsiveness, professionalism, and drive toward achieving performance targets been impressive.” —

Rob White, Vice President - Mosquito Squad



YOUR GET STARTED CONTACT



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Vice President of Business Development

Ben works to assist companies with lead automation, improving revenue, and increasing business intelligence through the implementation of the ProNexis system. He is a strong believer in building trust and rapport with all his clients.