

# MR. HANDYMAN™ CASE STUDY

## 7.6X ROI IN NEW BUSINESS GROWTH



### THE PROBLEM

MR. HANDYMAN™ had reported issues with missing opportunities due to having to rely on selling face to face. Their phone sales were lacking.

They also reported not being able to handle all leads from lack of hourly coverage available to handle customer calls.

As a result, franchisees were relying heavily on voicemail as a call management tool.

### OUR SOLUTION

After analyzing the situation, ProNexis implemented the following solutions to MR. HANDYMAN™ locations:

- **Lead Handling**
- **Sales for Window Cleaning, Pressure Washing, Gutter Cleaning, Roof Cleaning, etc.**
- **Appointment Setting for Window Tinting, Holiday Lights**
- **Message Taking for All Non Leads**
- **24/7 Call Coverage**



### OUR RESULTS

**28%** **INCREASE IN CUSTOMERS**  
For all locations in pilot.

**7x** **ROI**  
During 8 month pilot.

Get started today.

**CALL 800-878-8585**

**“Since joining the ProNexis program, I have been confident that my calls are answered properly. When something urgent comes through, they call the office to ensure that we talk to the customer immediately.”**

— **Shannon Alexander**, Mr. Handyman of South Austin



“ The program with ProNexis has been a benefit to my office. We’ve provided better customer response time because we’re not relying on customers and leads to leaving a message. ”

— **Graham Sowa**, Window Genie of North Pittsburgh



## YOUR GET STARTED CONTACT



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Vice President of Business Development

Ben works to assist companies with lead automation, improving revenue, and increasing business intelligence through the implementation of the ProNexis system. He is a strong believer in building trust and rapport with all his clients.