

WINDOW GENIE™ CASE STUDY

7X ROI IN NEW BUSINESS GROWTH



THE PROBLEM

WINDOW GENIE™ had reported issues with missing opportunities due to having to rely on selling face to face. Their phone sales were lacking.

They also reported not being able to handle all leads from lack of hourly coverage available to handle customer calls.

As a result, franchisees were relying heavily on voicemail as a call management tool.

OUR SOLUTION

After analyzing the situation, ProNexis implemented the following solutions to WINDOW GENIE™ locations:

- **Lead Handling**
- **Sales for Window Cleaning, Pressure Washing, Gutter Cleaning, Roof Cleaning, etc.**
- **Appointment Setting for Window Tinting, Holiday Lights**
- **Message Taking for All Non Leads**
- **24/7 Call Coverage**



OUR RESULTS

81% **CONVERSION RATES**
Across all lead sources.

7x **ROI**
Over the life of the program.

Get started today.

CALL 800-878-8585

“The breadth of effect is impressive: Existing customers get filtered up, jobs are scheduled which used to require expensive, in-person estimates and every customer gets immediate, professional attention.” — **Graham Sowa**, Window Genie of North Pittsburgh



“ ProNexis is a winner. We have booked jobs ranging from \$99 to \$3,000 validating the service expense and if we have questions or concerns--they are immediately met. ”

— **Graham Sowa**, Window Genie of North Pittsburgh



YOUR GET STARTED CONTACT



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Vice President of Business Development

Ben works to assist companies with lead automation, improving revenue, and increasing business intelligence through the implementation of the ProNexis system. He is a strong believer in building trust and rapport with all his clients.